

Premier Sponsor

\$10,000

BENEFITS INCLUDE:

- One 3-minute company video played once during the Forum at a mutually agreeable day and time
- Company acknowledged verbally at the start of each day and at the end of each day
- Company logo placed on Premier Sponsor slide displayed immediately before and after each educational session
- Company logo placed on all non-proprietary educational session slides
- Company logo listed as Premier Sponsor with hyperlink listed on Virtual Trucking Legal Forum microsite
- Company logo listed as Premier Sponsor on Virtual Trucking Legal Forum email promotions
- Company logo listed as Premier Sponsor in emails thanking attendees for attending the Virtual Trucking Legal Forum
- Company logo listed as Premier Sponsor on Thank You to Sponsor page on Virtual Trucking Legal Forum pre-schedule of events and program distributed to virtual attendees electronically
- Company full page advertisement (provide by Premier Sponsor) included in Virtual Trucking Legal Forum program
- One email crafted and provided by Premier Sponsor and sent by ATA to the entire ATA membership
- Acknowledgment of Premier Sponsor from ATA President during the 2020 Management Conference & Exhibition (MCE) in October

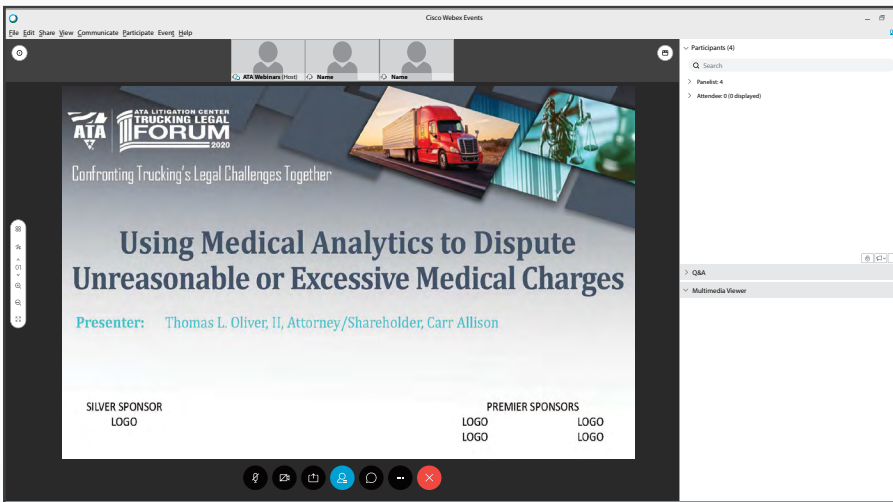
Silver Sponsor

\$5,000

BENEFITS INCLUDE:

- Company acknowledged by session leader at beginning and end of two (2) sessions as mutually agreed
- Company logo placed on each slide of the agreed educational sessions
- Company logo listed as Silver Sponsor with hyperlink on Virtual Trucking Legal Forum microsite
- Company logo listed as Silver Sponsor included in emails thanking attendees for participating in Virtual Trucking Legal Forum Session
- Company logo listed as Silver Sponsor on Thank You to Sponsor page on Virtual Trucking Legal Forum pre-schedule of events and program distributed to virtual attendees electronically

Co-Sponsorships available for \$2,500 each (limit 2 co-sponsors per session)



**To reserve your
 sponsorship or ask questions,
 please contact Dan Duggan
 Director of Exhibits and
 Sponsorships
 703-838-1756
 dduggan@trucking.org**