



ATA LITIGATION CENTER TRUCKING LEGAL FORUM 2025

JULY 27-30 DENVER, COLORADO

The ATA Litigation Center's Trucking Legal Forum is a specialized conference dedicated to educating transportation legal counsel, trucking executives and safety, risk management, and human resources professionals on legal issues. Become a sponsor of this elite event and get face time with your target audience.

Find the perfect sponsorship fit for your marketing goals and budget. Choose from our three tiered packages, or customize your impact with a la carte opportunities. Connect with trucking's leading legal minds through our cross-platform marketing solutions.



SPONSOR PACKAGE

OPPORTUNITIES

PROGRAMS & BENEFITS

Platinum
\$17,000

Gold
\$12,500

Silver
\$6,500

Sponsor logo recognition on pre-event brochure, pre-event promotional emails and flyers, event website, onsite program, onsite signage and post-event email to attendees.

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Sponsor logo recognition in sponsor slide projected on the Forum presentation screen at the start of each day and between sessions.

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Sponsor name recognition in daily announcements and thank you remarks throughout the Forum.

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Option to include:

- **A resource** in PDF format (such as a law review article or a white paper) to be included with presentation materials for attendees
- **An advertisement** in the onsite program

✓

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One 30-second company video played once per day to attendees. Video can also be included on the event website.

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If a sponsor is speaking at a session, additional marketing benefits are available. Contact your sales rep for more information.

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Sponsor recognition at the Sunday Reception:

- Company name recognition in promotions about the event
- Company logo on signage and napkins at the event

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Custom ATA Litigation Center Webinar:

Establish your organization as an industry thought leader! You provide the content and subject matter experts and we'll manage the entire process from start to finish, including marketing and hosting.

- Company logo and bio in pre- and post-webinar email promotions
- Sponsor recognition and company profile featured on registration page
- At least one social media post promoting the webinar and tagging the sponsor

✓

TLF Live! Digital Video Package: Drive traffic directly to your website or product release with our "live" social media marketing. We'll work with your team onsite in Denver to develop a high-quality video highlighting your company to attendees and ATA social media followers. The video will be shared to all attendees via email and will be posted on ATA's social media channels.

✓



ADDITIONAL OPPORTUNITIES

Tuesday Reception \$10,000

Benefits include cups, napkins, signage and recognition in promotions about the event.

Breakfast or Lunch \$8,500

Benefits include cups, napkins, and signage at the meal.

TLF Live! \$7,500

(See details in table on left)

TLF Major Upgrade Package... \$5,000

Includes an email blast to TLF attendees sent by ATA, a full page ad in the TLF onsite program and a post on ATA's social media channels.

Women In Motion Reception \$5,000

Benefits include logo on glassware, napkins, signage and the WIM sponsor acknowledgment board.

Beverage Break \$4,500

Benefits include cups, napkins and signage at the break.

TLF Minor Upgrade Package... \$3,500

Includes a full page ad in the TLF onsite program and a post on ATA's social media channels.

TLF Mini Upgrade Package..... \$1,500

Includes a half page ad in the TLF onsite program.

Meterboard Signage \$1,000

Display a double-sided meterboard with your marketing message on it or even a QR code directing to your site!

NOTE: Sponsorship does not guarantee a speaking opportunity; however, when a scheduled educational topic/subject matches the expertise of the sponsoring firm/organization, then the ATA Litigation Center may offer that sponsor an opportunity to present.