

July 25-28, 2021
The Madison
Washington DC

Platinum Sponsor: \$15,000

Benefits Include:

- Recognition as a Sponsor of one (1) ATA Litigation Center Webinar throughout the year.
 - Your company logo and biography in email promotions of the webinar both pre- and post-event three (3) pre-event emails and one (1) post-event email that includes a link to the webinar recording and slides). Inclusion in emails is dependent on when sponsor signs up before webinar.
 - Company sponsorship of webinar and brief company profile mentioned on registration page on Trucking.org/events.
 - At least one (1) social media post promoting the webinar and tagging the sponsor. Through ATA's social media channels, the content will reach a large, targeted and engaged audience. ATA has 26,000 followers on Facebook, 47,600 on Twitter and 51,600 on LinkedIn.
 - Spoken company recognition and logo on screen at the beginning and end of the webinar.
 - Slide with company logo and description at beginning of webinar, and sponsor website and logo at the end of the presentation.
- One thirty (30) second company video played at the beginning of the day and throughout breaks during the Forum starting Monday, 7/26.
- Company logo placed on bottom of each slide of one (1) to be agreed session except for proprietary slides. (If two sponsors want the same session, the session is determined by the date a sponsor's contract was received.)
- Sponsor's logo appearing on the Trucking Legal Forum's:
 - Pre-event Schedule of Events brochure.
 - Pre-event promotional emails and flyers.
 - Trucking Legal Forum event website.
 - Onsite Program.
 - Post-event email to Forum attendees.
 - Thank-You-to-Sponsors page contained in educational materials distributed to attendees at the Forum.
 - Sponsor slide (shared with other Platinum Sponsors) projected on the Forum presentation screen at the start of each day and between educational sessions.
 - Thank-You-to-Sponsors signage at Forum.
 - Listed as Platinum Sponsor with hyperlink on the Trucking Legal Forum event website.
- Sponsor's name mentioned in daily announcements.
- Sponsor's name mentioned in thank you remarks made throughout the Forum.
- A Platinum Sponsor (at their option) may also:
 - Include an insertion in the registration packet.
 - Include an advertisement in the Onsite Program.
 - Have a tabletop exhibit located near the registration desk and general session room.
 - Serve as moderator of a round table discussion (if round table scheduled).
 - **Sponsorship does not guarantee a speaking opportunity; however, when a scheduled educational topic/subject matches the expertise of the sponsoring firm/organization, then the ATA Litigation Center may offer that sponsor an opportunity to present.

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Gold Sponsor: \$10,000

Benefits Include:

- One (1) thirty (30) second company video played at the beginning of the day and throughout breaks during The Forum.
- Sponsor's logo appearing on the Trucking Legal Forum's:
 - Pre-event Schedule of Events brochure.
 - Pre-event promotional emails and flyers.
 - Trucking Legal Forum event website.
 - Onsite Program.
 - Post-event email to Forum attendees.
 - Thank-You-to-Sponsors page contained in educational materials distributed to attendees at the Forum.
 - Sponsor slide (shared with other Gold Sponsors) projected on the Forum presentation screen at the start of each day and between educational sessions.
 - Thank-You-to-Sponsors signage at the Forum.
 - Listed as Gold Sponsor with hyperlink on on the Trucking Legal Forum event website.
- Sponsor's name mentioned in Daily announcements.
- Sponsor's name mentioned in thank you remarks made throughout the Forum.
- A Gold Sponsor (at their option) may also:
 - Include an insertion in the registration packet.
 - Include an advertisement in the Onsite Program.
 - Have a tabletop exhibit located near the registration desk and general session room.
 - Serve as moderator of a roundtable discussion (if roundtable scheduled).
 - ****Sponsorship does not guarantee a speaking opportunity, however, when a scheduled educational topic/subject matches the expertise of the sponsoring firm/organization, then the ATA Litigation Center may offer that sponsor an opportunity to present.**

Silver Sponsor: \$5,000

Benefits Include:

- Sponsor's logo appearing on the Trucking Legal Forum's:
 - Pre-event Schedule of Events brochure.
 - Pre-event promotional emails and flyers.
 - Trucking Legal Forum event website.
 - Onsite Program.
 - Post-event email to Forum attendees.
 - Thank-You-to-Sponsors page contained in educational materials distributed to attendees at the Forum.
 - Sponsor slide (shared with other Silver Sponsors) projected on the Forum presentation screen at the start of each day and between educational sessions.
 - Thank-You-to-Sponsors signage at the Forum.
 - Listed as Silver Sponsor with hyperlink on on the Trucking Legal Forum event website.